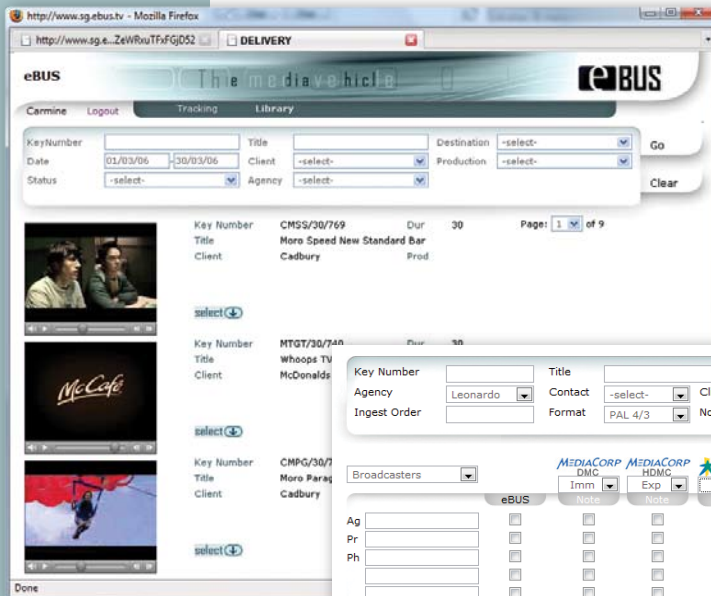


The 3rd and newest generation of electronic TV commercial & video clip delivery

# eBUS DELIVERY

Secure Tapeless TVC Delivery at the Speed of Light

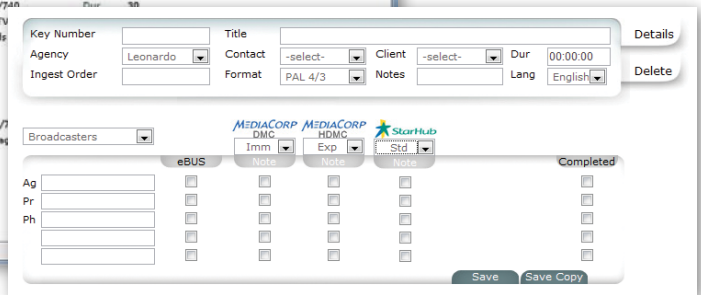
**eBUS DELIVERY** entirely manages the secure release of broadcast-quality TV commercials and video to broadcaster and partner destinations, including fast, on-time delivery directly to the broadcast operations centre. Cross-platform, web-based monitoring includes the whole delivery process and internal broadcaster workflow management.



## eBUS DELIVERY

is ideal for:

- Creative agencies
- Broadcast Traffic & Sales
- Broadcaster MCR
- Post Production Houses
- Production Companies
- Advertisers
- Regulatory Authorities
- Media Buyers



## eBUS DELIVERY:

- Completely replaces sending tapes to broadcasters
- Faster and more reliable TVC distribution with web tracking & email alerts
- Uses the Internet to send video to any partner destination in the world
- 100% web-based, Mac and PC compatible
- Archives all TVC/clips sent, for viewing, repurposing or download at any time

# eBUS DELIVERY

Secure Tapeless TVC Delivery at the Speed of Light



eBUS DELIVERY features all the tools for the total tapeless process:

- Quality Control with immediate feedback at upload time
- Delivery scheduling & tracking immediately visible to all users
- Choice of delivery speeds, with expected delivery time advisory
- Library of previous deliveries kept fully online with history
- Available repurposing tools: Download, resize, compile, storyboard, ...

- Special “master-quality” post-to-post delivery mode
- Video email and workflow management
- Email notification of deliveries, approvals and usage
- Simple access and user control



With offices in New Zealand and Singapore, and media servers around the world, eBUS offers a unique range of highly integrated and intuitive digital asset management, collaboration and delivery tools aimed at the advertising, film/video production and broadcast industries.



ISV/Software Solutions



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